GREEN SELLING TRAINING COURSE

HALF A DAY

COURSE OUTLINE AND DETAILS

🕐 **Half a Day**

🤝 **Microsoft Teams or In-person**

Who is it for?

This course is suitable for business professionals in any one of a range of specific industries or organisations. The course is tailor-made to the requirements of the business, their industry or area of operations. The business or professional role of attendees can be at any level as bespoke training course are offered from foundation level to practitioner level.

Overview

Our Green Selling Training is designed to empower your team with the knowledge and skills needed to effectively communicate and promote sustainability initiatives within your company and to your stakeholders.

Course Agenda

At the end of this course you will have an understanding of:
- The Greenhouse Gas Effect
- Real world options reducing carbon emissions with examples
- The sustainability of your products based on the quantitative findings
- Understanding your carbon assessment
- What's next after your assessment
- The Green Claims Code
- Your roadmap to net zero